

# youMAGINATION

EBALDC'S 37TH ANNUAL CELEBRATION  
OF COMMUNITY LEADERSHIP IN THE EAST BAY

Join us for EBALDC's 37<sup>th</sup> Anniversary Celebration  
Scottish Rite Center  
Thursday, November 1, 2012, 6-9pm

## SPONSORSHIP OPPORTUNITIES & BENEFITS



### **CALIFORNIA HOTEL BENEFACTOR**

**\$25,000**

**"MAJOR SPONSOR" DESIGNATION WITH THESE EXCLUSIVE BENEFITS:**

- 25 Tickets
- Guest Speaker opportunity at one of EBALDC's program culmination events
- Highlighted acknowledgment by EBALDC from the podium

**VISIBILITY BENEFITS:**

- Display of your company's logo banner on location
- Prominent display of your name or your company's name and logo on table
- Highlighted acknowledgment of contribution with logo in program booklet
- Two-page spread ad in program

**EXTENDED BENEFITS:**

- Prominent recognition with logo and link on EBALDC's website for one-half (½) year
- Highlighted recognition with logo in EBALDC's Annual Report

### **A.R.C. BEACON SPONSOR**

**\$15,000**

- 15 Tickets
- Acknowledgment by EBALDC from the podium
- Display of your company's logo banner on location
- Prominent display of your name or your company's name and logo on table
- Highlighted acknowledgment with logo of contribution in program booklet
- Full-page ad in program

**EXTENDED BENEFITS:**

- Sponsor recognition with logo and link on EBALDC's website for three (3) months
- Highlighted recognition in EBALDC's Annual Report



### **PRESERVATION PARK PILLAR SPONSOR**

**\$10,000**

- Ten (10) Tickets
- Acknowledgment by EBALDC from the podium
- Prominent display of your name or your company's name and logo on table
- Highlighted acknowledgment of contribution with logo in program booklet
- Full-page ad in program

**EXTENDED BENEFITS:**

- Highlighted recognition in EBALDC's Annual Report



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## **LION CREEK CROSSINGS KEYSTONE SPONSOR** **\$5,000**

- Eight (8) Tickets
- Acknowledgement of contribution in program booklet
- Half-page ad in program

### **EXTENDED BENEFITS:**

- Recognition in EBALDC's Annual Report

## **SWAN'S MARKET SUSTAINER**

**\$2,500**

- Six (6) Tickets
- Acknowledgement of contribution in program booklet
- Quarter-page ad in program booklet

### **EXTENDED BENEFITS:**

- Recognition in EBALDC's Annual Report

## **EBALDC ADVOCATE**

**\$1,500**

- Four (4) Tickets
- Acknowledgment of contribution in program booklet

### **EXTENDED BENEFITS:**

- Recognition in EBALDC's Annual Report

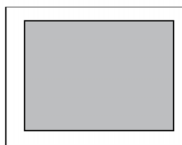
## **EBALDC BUILDER**

**\$1,000**

- Two (2) Tickets
- Acknowledgment of contribution in program booklet

## **SPONSORSHIP AD DIMENSIONS**

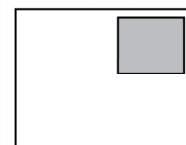
Program Size: 8.5" w x 5.5" h



**Full Page Ad:**  
8.5" w x 5.5" h



**1/2 Page Ad:**  
4.25" w x 5.5" h



**1/4 Page Ad:**  
4.25" w x 2.75" h

### **Artwork Specifications:**

No bleeds in ANY advertisements. All ads will be printed in full color.  
Email to [mteford@ebaldc.org](mailto:mteford@ebaldc.org) by **October 12**.

1. Adobe Illustrator file (all fonts outlined and saved in EPS format)
2. Photoshop TIFF file (300 DPI resolution at 100% scale)
3. Quark Xpress (MAC only): please compress electronic file with fonts and images before sending online
4. Press-quality PDF (high resolution)
5. Full color CMYK camera-ready artwork is also acceptable



## SPONSORSHIP REPLY

We will sponsor EBALDC's 37<sup>th</sup> Anniversary Celebration at the following level:

- \$25,000** California Hotel Benefactor
- \$15,000** A.R.C. Beacon Sponsor
- \$10,000** Preservation Park Pillar Sponsor
- \$5,000** Lion Creek Crossings Keystone Sponsor
- \$2,500** Swan's Market Sustainer
- \$1,500** EBALDC Advocate
- \$1,000** EBALDC Builder

*Sponsors will be listed in the invitation and program Please see accompanying form for complete sponsorship recognition benefits.*

I/We cannot attend. Enclosed is a contribution to support EBALDC's programs in the year ahead.

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone – Daytime \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Enclosed is a check payable to **EBALDC** for \$ \_\_\_\_\_

Please charge my credit card:  VISA  MC in the amount of \$ \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Billing Address \_\_\_\_\_

Security Code \_\_\_\_\_ Billing Phone Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**Sponsorships and tickets may also be purchased at <http://youmagination2012.eventbrite.com>**

Please respond by **September 14, 2012** in order to be listed in the print invitation. Tickets will be held at the door. For more information contact Matthew Tedford, Fund Development Associate, (510) 287-5353 x324.

Mail this form with payment to: **EBALDC, Attn: Matthew Tedford, 310 8<sup>th</sup> St., Suite 200, Oakland, CA 94607.** You may also fax this form to (510) 763-4143 or email it to [mtedford@ebaldc.org](mailto:mtedford@ebaldc.org).